



WESTERN HERITAGE BANK

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WESTERN HERITAGE BANK NAMES VICE PRESIDENT OF BUSINESS DEVELOPMENT

El Paso, Texas – April 26, 2018 – Western Heritage Bank (WHB) has announced that Margie Venegas has been named Vice President of Business Development. She will be responsible for building new business relationships and growing existing accounts. Venegas will maintain and service ongoing business in the El Paso market. WHB intends to purchase the three El Paso, Texas branches of Pioneer Bank by the end of the second quarter this year.

“We are delighted to have Margie join our team. Her background, experience, and business relationships in the community make her a terrific addition to our staff,” said Greg Cory, President and CEO of Western Heritage Bank.

Venegas began her career in banking in 1997 with Continental National Bank (CNB) in supermarket banking. In 1999, CNB became State National Bank of West Texas, which is now known as BBVA Compass Bank, where she was promoted to Vice President – Branch Retail Executive. Venegas managed the BBVA Compass Tower Branch location for 19 years. Outside of the office, she is a busy mother of three and is involved with her childrens’ activities which include ballet, Cub Scouts, and high school football.

About Western Heritage Bank

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit www.westernheritagebank.com

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