



# WESTERN HERITAGE BANK

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**FOR IMMEDIATE RELEASE**

## **WESTERN HERITAGE BANK ANNOUNCES SVP PROMOTION FOR EL PASO**

**El Paso, Texas – August 29, 2018** – Western Heritage Bank has announced that Henry Villa has been promoted to Senior Vice President for the El Paso market. Villa joined Western Heritage Bank in July 2016 as a Commercial Loan Officer and Vice President and then served the bank as Market President for Las Cruces starting in July of 2017.

“We have enjoyed working with Henry and watching him advance with the bank,” said Greg Cory, President and CEO of Western Heritage Bank. “His experience is invaluable and we are look forward to his return to El Paso.”

Villa attended the University of Texas at El Paso and began his banking career in 1975 at El Paso National Bank. In 1997, he made a move to State National Bank of West Texas, now known as BBVA Compass, as a consumer lending officer and was subsequently promoted to Area Vice President and a commercial lending officer. In 2008, Villa was promoted to Vice President and relocated to Ruidoso, New Mexico as City President. In 2009, he transferred to El Paso as a Business Banking Officer.

### **About Western Heritage Bank**

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit [www.westernheritagebank.com](http://www.westernheritagebank.com).

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