



FOR IMMEDIATE RELEASE

WESTERN HERITAGE BANK ANNOUNCES PROMOTION

El Paso, Texas – September 22, 2017 – Western Heritage Bank has announced that Pauline Barreras has been promoted to Vice President of Deposit Operations. She will serve the El Paso, Las Cruces and Deming locations in this capacity.

“Pauline has unmatched leadership skills in our business and we are delighted to watch her grow with our company,” said Greg Cory, President and CEO of Western Heritage Bank. “Her extensive and wide range of knowledge in deposit operations enables her to find the right banking solution for her clients.”

Barreras started her banking career in 2004, holding various positions for the subsequent 13 years. Outside of work, she serves the community as a Cub Scout Den Leader and she is active in local sports through her children.

About Western Heritage Bank

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit www.westernheritagebank.com

Media Contact:

Alix Duchouquette
Mithoff Burton Partners
aduchouquette@mithoffburton.com
915-227-4945

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