



WESTERN HERITAGE BANK

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COMMUNITY BANK ANNOUNCES NEW BOARD MEMBER

El Paso, Texas – July 31, 2018 – Western Heritage Bank is pleased to announce that Robert Shannon Skov has joined the Board of Directors. Mr. Skov has over 20 years of business success as owner and manager of Skov Family Farms in Clint, Texas.

“We are excited that Shannon is our newest addition to the board,” said Jim Volk, Chairman. “His experience in finance and management makes him an asset to our growing community bank.”

Mr. Skov earned a Bachelor of Science in Agriculture Economics from Texas A&M University. He has served the El Paso Valley Cotton Association for almost 20 years as a Board Member, Vice President, President and Chairman of the Board. He also served as a Board Member of Supima in Phoenix, Arizona from 2010-2018.

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About Western Heritage Bank

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit www.westernheritagebank.com.

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