



WESTERN HERITAGE BANK

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FOR IMMEDIATE RELEASE

WESTERN HERITAGE BANK ANNOUNCES ASSISTANT VICE PRESIDENT, CREDIT ANALYST

El Paso, Texas – October 29, 2018 – Western Heritage Bank has announced that Sam Payne has been named Assistant Vice President, Credit Analyst. He will serve the El Paso market.

“Sam makes an outstanding addition to our El Paso team and we are eager to follow his successes with us in community banking,” said Greg Cory, President and CEO of Western Heritage Bank.

Payne is a native El Pasoan and has been working in the banking industry since 1985, serving clients in commercial, construction, consumer and residential lending areas. He has extensive experience in mortgage lending as a company owner and operator. Payne graduated from UTEP with a Bachelor of Science Degree in Finance. He is currently a candidate to sit for the CPA exam with over four years of service in public accounting.

About Western Heritage Bank

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit www.westernheritagebank.com.

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