



WESTERN HERITAGE BANK

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FOR IMMEDIATE RELEASE

WESTERN HERITAGE BANK ANNOUNCES VICE PRESIDENT, DEPOSITS

El Paso, Texas – January 22, 2019 – Western Heritage Bank has announced that Marisol Gomez has been promoted to Vice President, Deposits. She will serve the Las Cruces market.

“As a recent hire, Marisol has quickly advanced and we are pleased to watch her grow with our community banking team,” said Greg Cory, President and CEO of Western Heritage Bank.

Gomez has over 25 years of banking experience, starting her banking career in Las Cruces as a teller with Bank of the Rio Grande (now First National 1870). Since then, she has held various industry positions in Deposit Operations, Branch Operations, and BSA. Gomez joined Western Heritage Bank in December of 2018 as Assistant Vice President, Deposits.

About Western Heritage Bank

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit www.westernheritagebank.com.

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