



WESTERN HERITAGE BANK

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FOR IMMEDIATE RELEASE

WESTERN HERITAGE BANK ANNOUNCES VICE PRESIDENT, CREDIT ANALYST/UNDERWRITER

El Paso, Texas – January 28, 2019 – Western Heritage Bank has announced that Lydia Hernandez has been promoted to Vice President, Credit Analyst/Underwriter. She will serve the El Paso market.

“Lydia has proved to be an asset to our community banking team and we are excited for her to continue working hard for our customers in this new role,” said Greg Cory, President and CEO of Western Heritage Bank.

Hernandez holds a Bachelor of Science in Hotel, Restaurant, and Tourism Management from New Mexico State University, as well as a Masters of Business Administration with a concentration in Finance from the University of Texas at El Paso. She began her banking career in 2013 at First Savings Bank as a Credit Analyst and she was promoted to Assistant Vice President. Hernandez joined the Western Heritage Bank team in 2017. Prior to the promotion, she served as Assistant Vice President, Credit Analyst/Underwriter.

About Western Heritage Bank

Since 2001, Western Heritage Bank, a community based institution, has been an active participant in the vibrant and diverse economy of Southern New Mexico. It has helped build businesses ranging from the agriculture industry to manufacturing operations. The bank provides modern banking conveniences with traditional, personalized service in the areas of online banking, personal banking, business banking and loans. Western Heritage Bank is a New Mexico state bank and is a wholly owned subsidiary of New Mexico First Financial, Inc. Western Heritage Bank operates locations in El Paso, Texas; Las Cruces, New Mexico; and Deming, New Mexico. For more information please visit www.westernheritagebank.com.

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